



February 16, 2018



Meet our new Commander-in-Chief

This is Shirley.

Not exactly the traditional type of photo that you'd expect from a National ERG President, but very telling of the fun and enthusiasm that she wants to bring to InspirASIAN. Shirley is passionate and looking forward to an exciting 2018 where we can drive positive impact in our communities.

InspirASIAN National President's Message

Today is the start of a New Year, according to the Lunar Calendar which many Asian cultures still follow as part of tradition and heritage. Growing up in a Filipino/Japanese American household, my family had always celebrated the New Year on the first of January. It was through my InspirASIAN family, that I've been exposed to the festivities and the excitement that comes with the Lunar New Year. I know that InspirASIAN Chapters across the country are planning events and activities, so I encourage you to engage, enjoy and enhance your understanding of the rich diversity across Asian-Pacific Islander (API) communities.

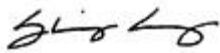
As you gather with friends and family over amazing food this weekend, or cheer on your favorite Olympic athletes on their quests for gold, it's a time to celebrate. InspirASIAN has great things to share with you this year as we celebrate 40 years as an ERG!

With relevancy and alignment to our business in mind, our key areas of focus at the national level for InspirASIAN in 2018 are:

- Professional development specific to the Asian community our ERG represents
- Community outreach with an Asian emphasis
- Support future leaders through our scholarship program
- Revamp recognition of Chapter leadership

Simple, short and sweet is our aim in 2018 when it comes to communications at the National level, allowing more of your valuable time on InspirASIAN's local engagement news and opportunities. But let's keep the conversations going, and I'd love to hear from you on how we can create even better experiences for our members.

Cheers to a great year ahead!



Shirley Sanz

SAVE THE DATES!

August 24 – Seattle, WA
2018 National Awards Banquet

Yes, it's months away, but time flies when you're having fun. Our hallmark event, the National Awards Banquet, will be here in no time. This year's theme will be: *Igniting Possibilities – Dare to Be*

September 14 – Dallas, TX
National ERG Conference

Don't miss the National ERG Conference in Dallas this September, with thousands of ERG members in attendance each year. It's the 10 year anniversary!

To join InspirASIAN, please visit the [Employee Resource Group \(ERG\) website](#).

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